



Siloma Stephen

Profile & Portfolio

● Table of Contents ●

About Me	3
My Values	4
Achievements	5
Features & Awards	6
Portfolio Websites	7
Portfolio Posters	12
Portfolio Logos	13
Brands I Have Worked With	14
Portfolio Photography	15
Corporate Social Responsibility (CSR)	19
Contact Me	20

• About Me •



Hello, I'm Siloma, a versatile and passionate creative professional with a diverse skill set tailored to meet the needs of today's digital world. With a background in digital marketing, graphic design, web design, and photography, I bring a unique blend of creativity, technical expertise, and a strong sense of purpose to everything I do.

I am a graphic designer, with a keen eye for aesthetics. I've crafted compelling visual identities and brand materials, for a variety of clients and organizations. My expertise extends to web design, with a strong focus on user-centered design principles. I have hands-on experience with WordPress, and have developed and maintained responsive, user-friendly websites that not only look great but also function seamlessly.

Beyond my digital and design skills, I am a passionate photographer with a heart for humanitarian work. My work has taken me on journeys with NGOs, where I've documented impactful stories and captured the essence of critical missions. My photography not only showcases the human aspect of these initiatives but also contributes to raising awareness and support.

● My Values ●

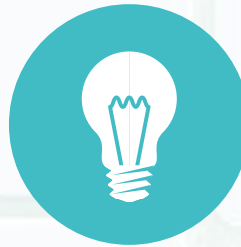
My Philosophy

Harnessing the power of creativity as a catalyst for positive change.



Innovation & Excellence

I dare to push boundaries and deliver outstanding results.



Creativity & Passion

Passion and creativity infuse life into my work to propel me to peaks of mastery.



Reliability & Dependability

I strive to be reliable and dependable in every project I undertake. I ensure I am always consistent and accountable.

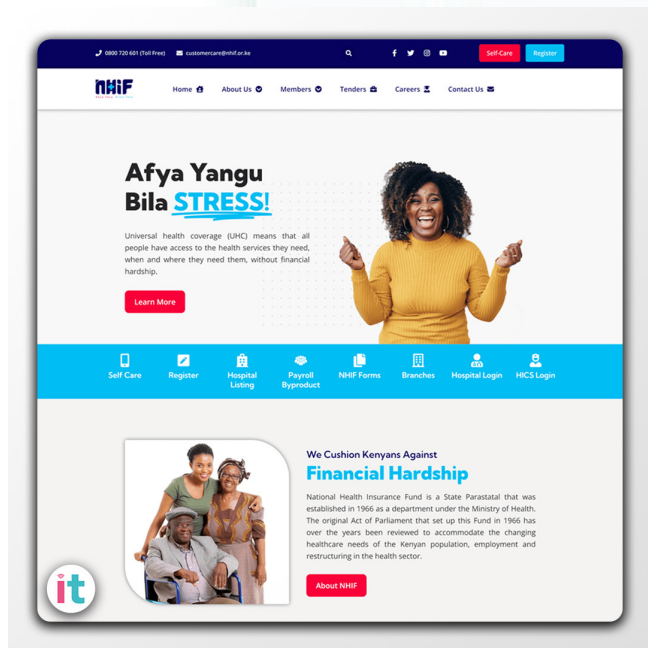
“Design is not just what it looks like and feels like.
Design is how it works.”

- Steve Jobs

● Achievements ●

I Made Kenya A UN Security Council Member!

The UN General Assembly (GA) was to elect five new non-permanent members of the Security Council for a 2021-2022 term and Kenya and Djibouti were facing off for an African Group seat. I was contracted to do a digital strategy, campaign posters and do social media marketing and Kenya become the new UNSC Member with a whopping 129 votes over Djibouti's 62.



I Built The NHIF Website!

I revamped The National Health Insurance Fund (NHIF) which is a State Parastatal that was established in 1966 as a department under the Ministry of Health in Kenya. With a keen eye of visual aesthetics and adhering the agency's brand manual, I revamped the organization's old website into a responsive, user-friendly aesthetically pleasing website.

● Features & Awards ●



An NGO Website I Designed Won The Best Design Awards by DesignRush.com

An NGO website I designed, The Nijali Foundation - <https://nijali.org> won in The Best Design Awards by Design Rush in the 10 Best Non-Profit Website Designs That Encourage Action!

An Agency I Ran Was Named As Kenya's Most Reviewed Design Agency By The Manifest

In 2022, The Manifest named Brait Consulting Limited (An agency I ran) as the top most reviewed design agency. I was truly honored to receive this award, as it validated my leadership skills as a budding entrepreneur.

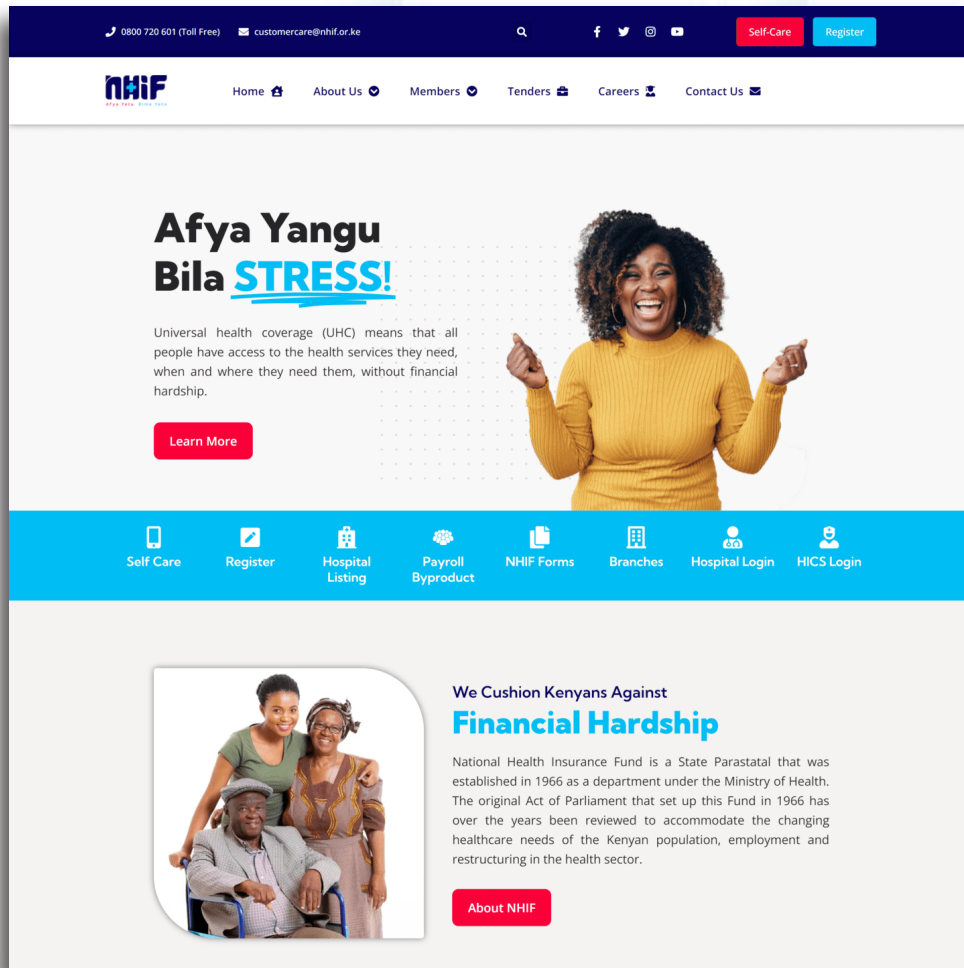


A Logo I Designed Was Awarded in The Best Monogram Logo Designs

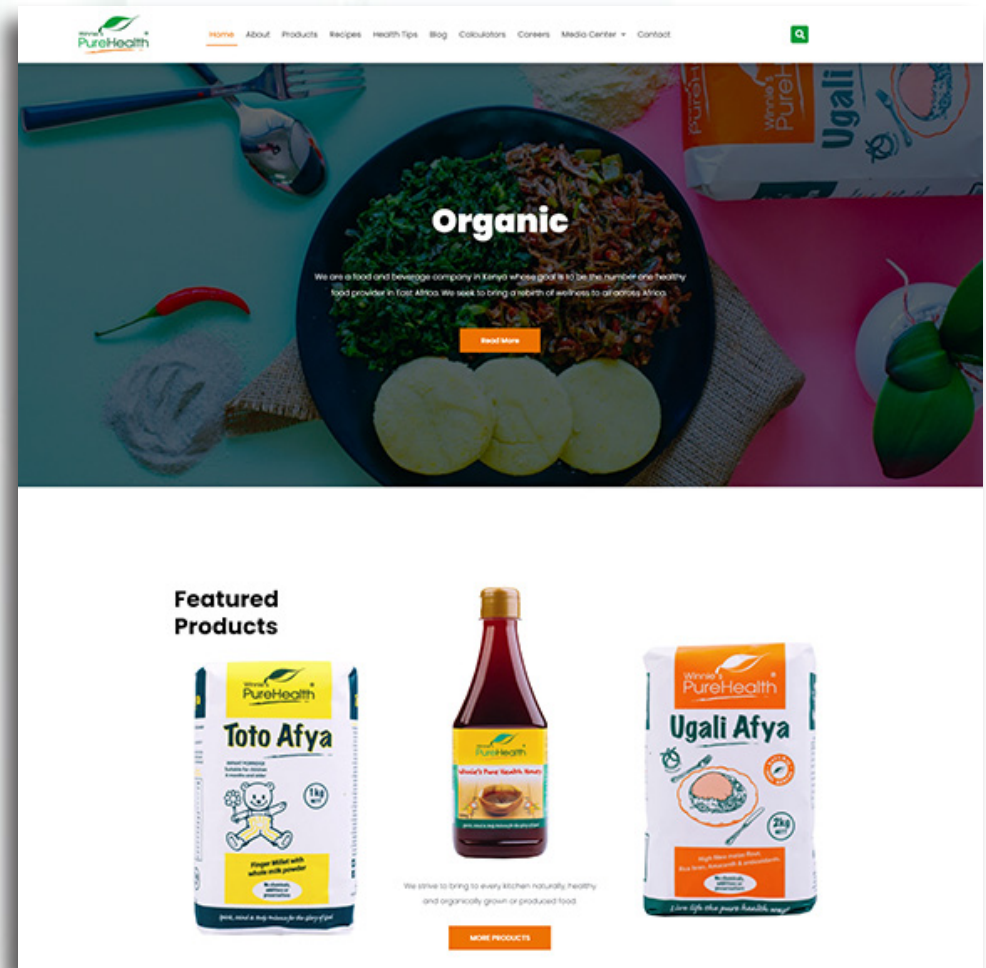
A logo I designed was awarded #1 in the '7 Best Monogram Logos with Simple Yet Memorable Visual Identities'.

● Portfolio | Websites ●

Corporates



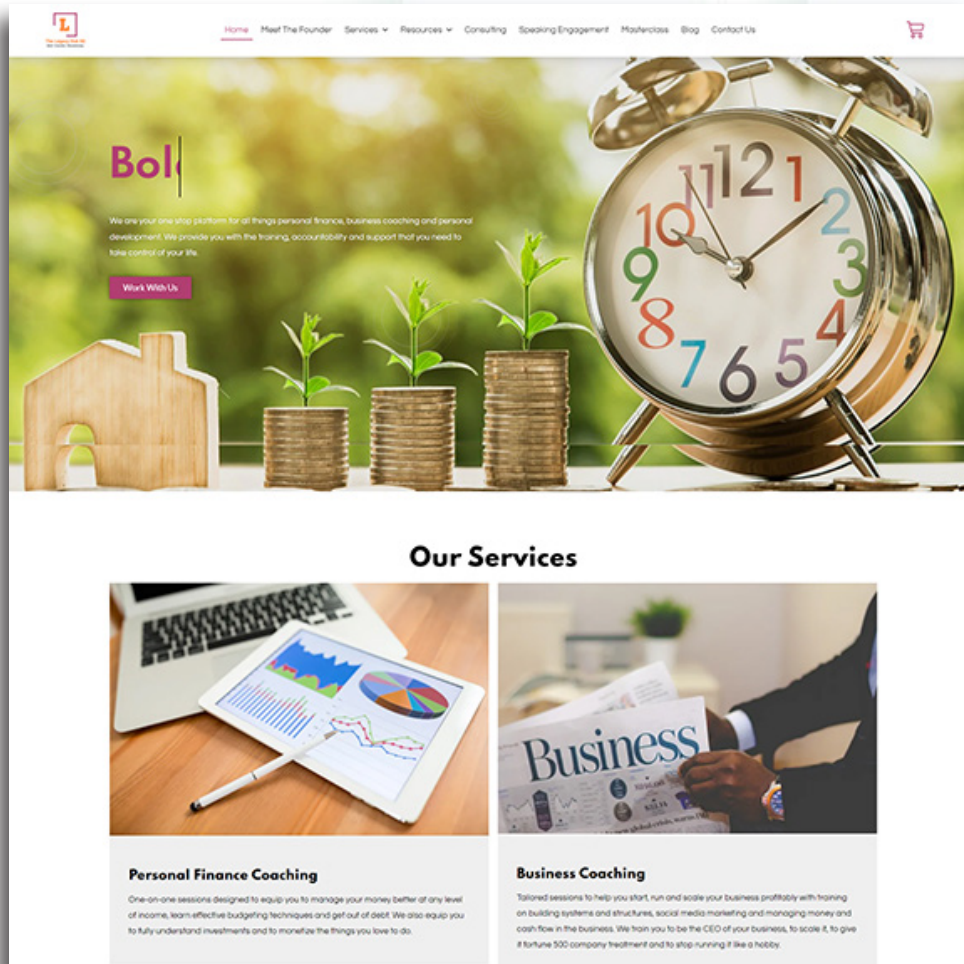
National Health Insurance Fund (NHIF)



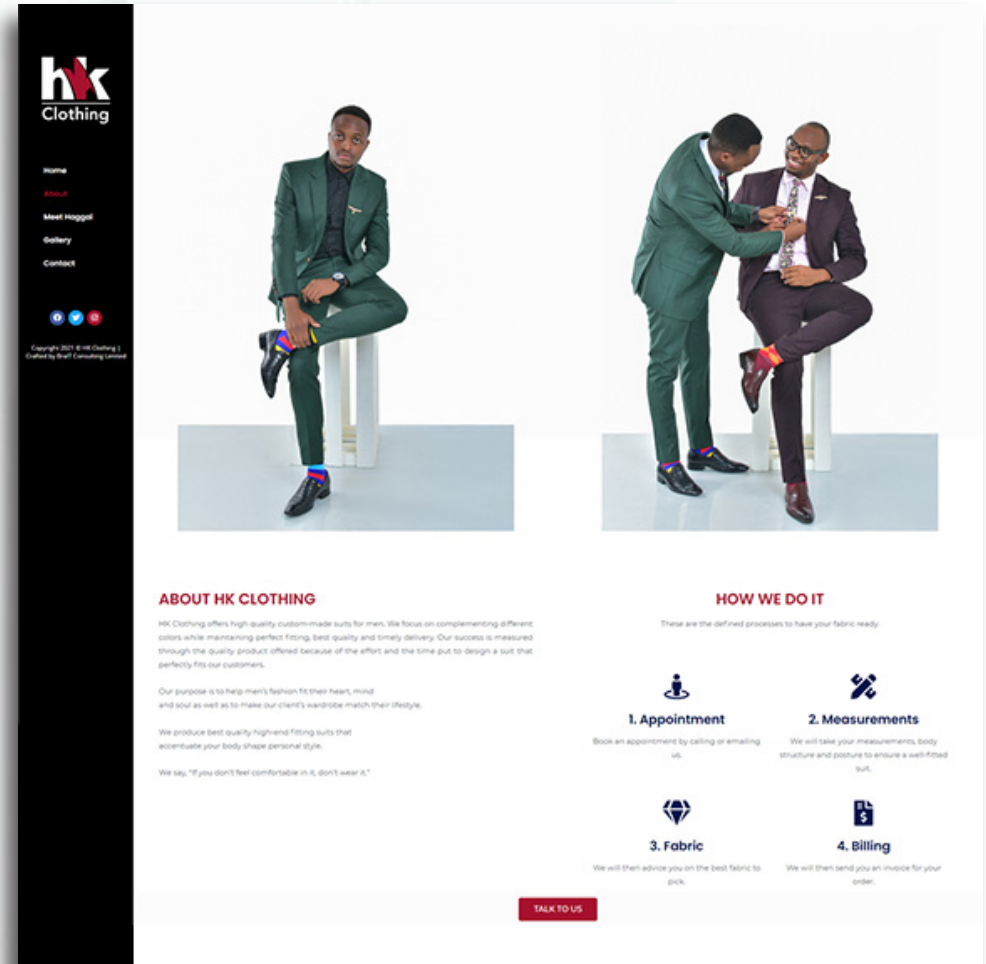
Winnies Pure Health Website

● Portfolio | Websites ●

SMEs



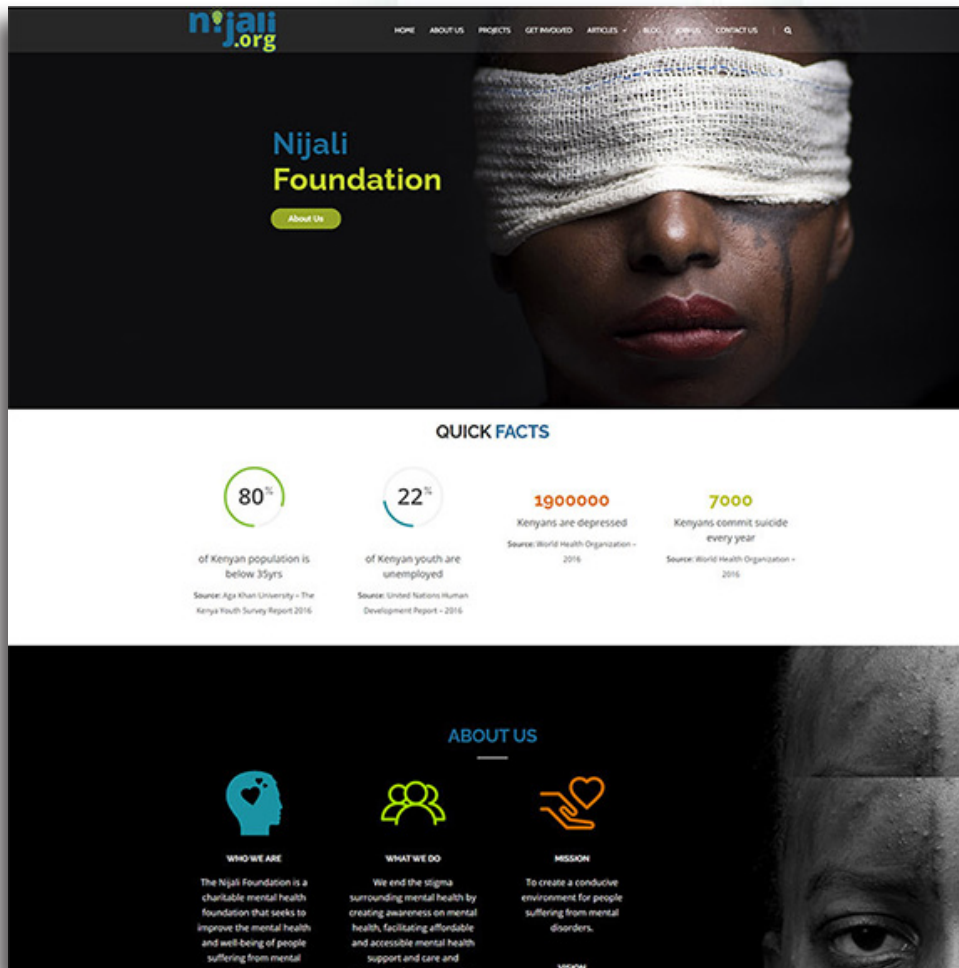
The Legacy Hub



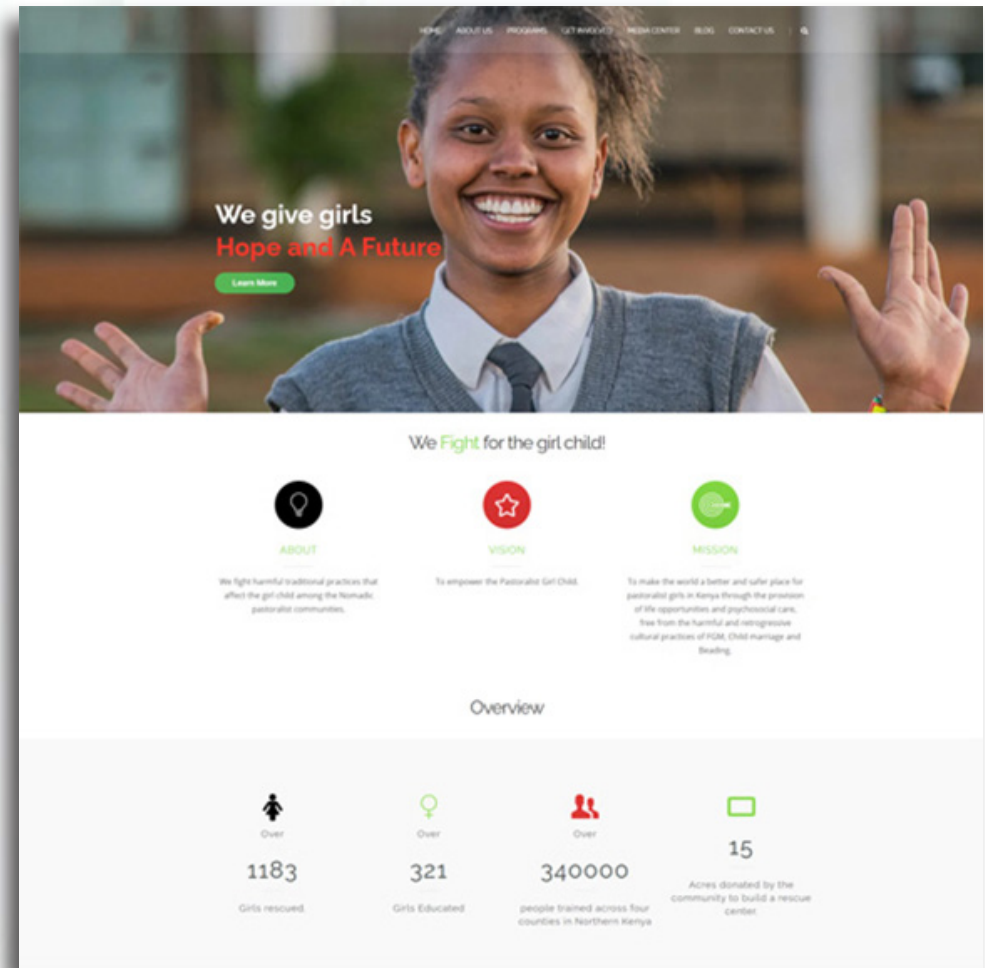
HK Clothing

● Portfolio | Websites ●

NGOs



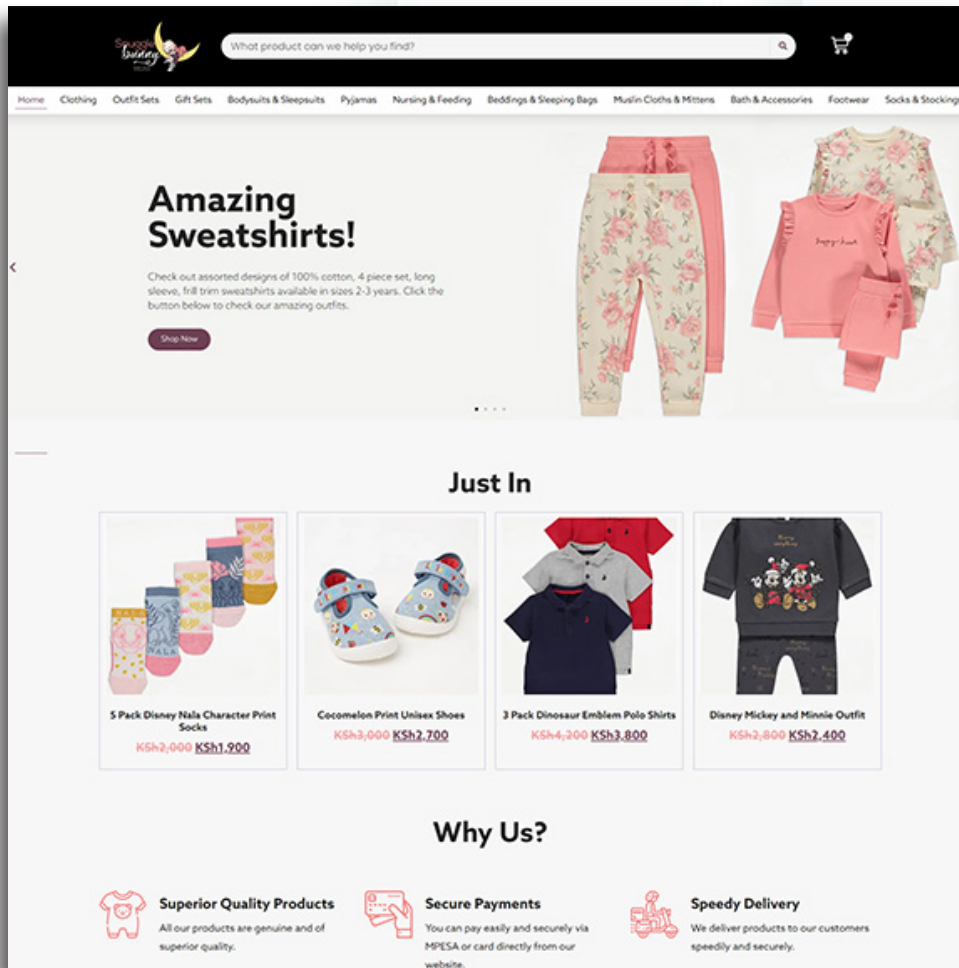
Nijali Foundation



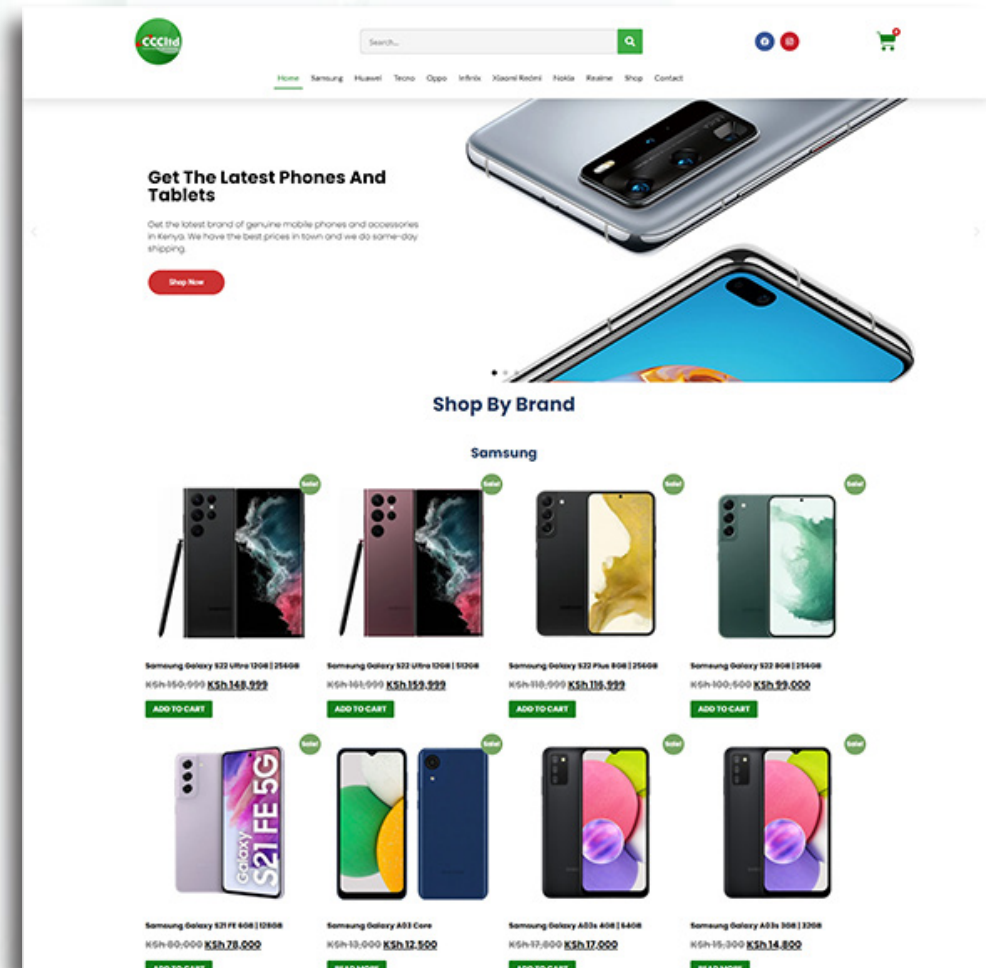
Samburu Girls Foundation

● Portfolio | Websites ●

E-Commerce



Snuggle Bunny Baby Shop



County Connections Cell Ltd

● Portfolio | Posters ●



Benefits of SupaCover

SupaCover includes TEN additional benefits to give you better quality service.

1. Outpatient Cover
2. Maternity Cover
3. Specialized Diagnostic Tests
4. Rehabilitation for Drug and Substance abuse
5. Kidney Renal Dialysis
6. Kidney Transplant
7. Surgical Package
8. Oncology/Cancer Treatment
9. Specialized Laboratory tests
10. Emergency Ambulance Rescue

#NikoSet #NikoKavad

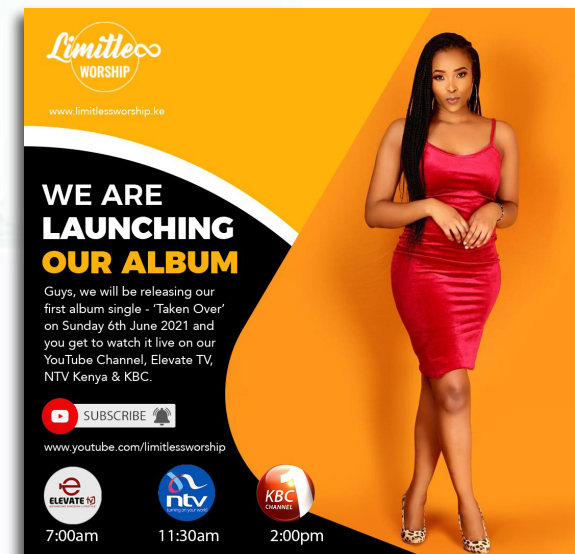
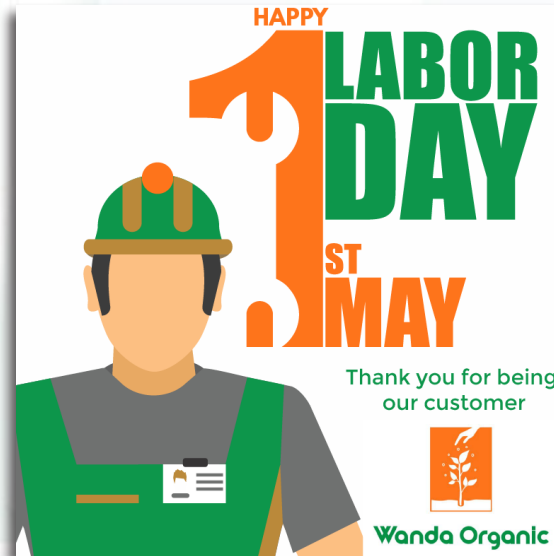
nhif SUPACOVER

Greater numbers of women peacekeepers lead to more credible protection responses that meet the needs of all members of local communities.

**#EachforEqual
#Kenya4UNSC**

AU ENDORSED CANDIDATE FOR UN SECURITY COUNCIL

● Portfolio | Posters ●



● Portfolio | Logos ●



• I Have Worked With •



MINISTRY OF
FOREIGN AFFAIRS



• Portfolio | Photography •



• Portfolio | Photography •



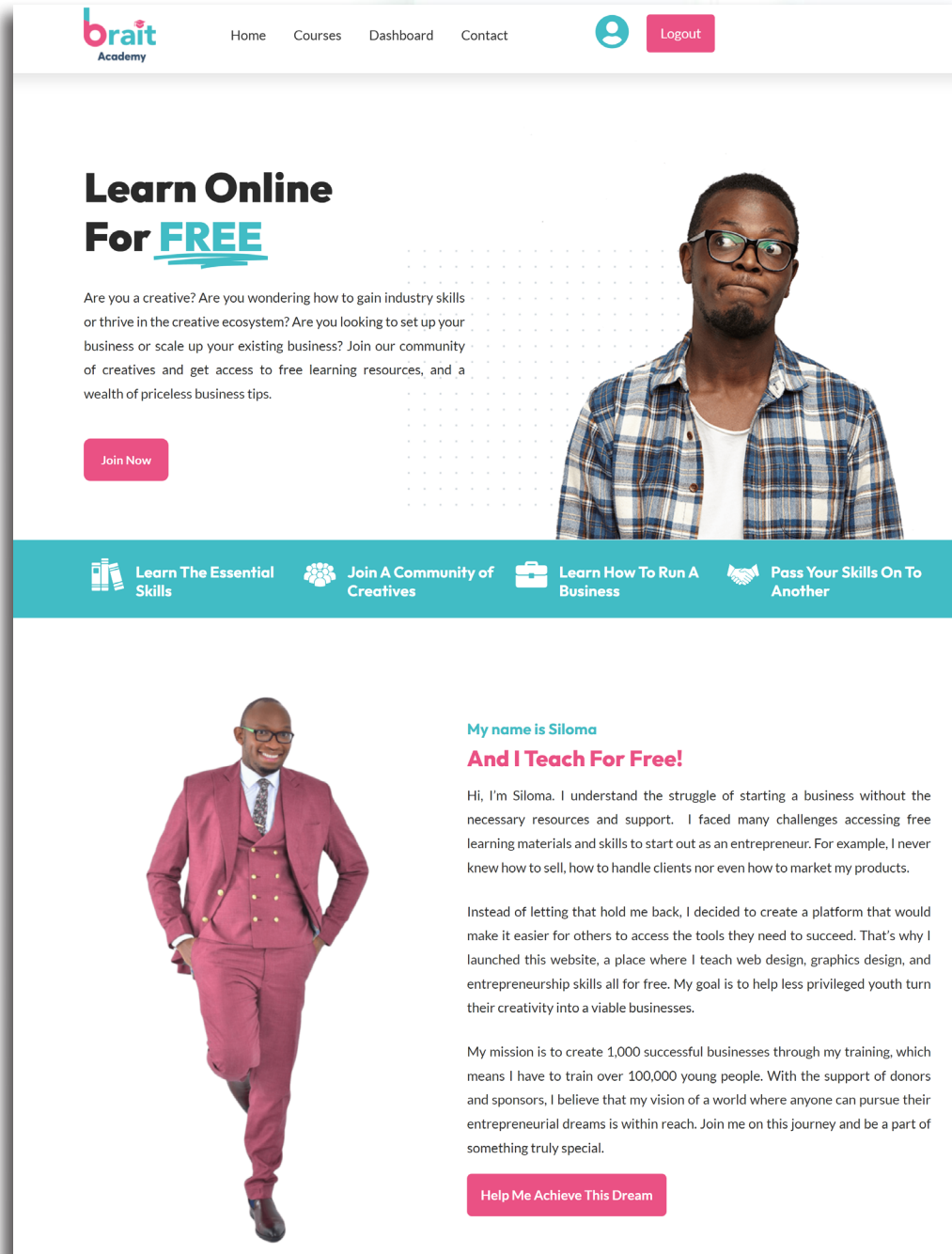
● Portfolio | Photography ●



• Portfolio | Photography •



• Corporate Social Responsibility •



The screenshot shows the Brait Academy website. The header includes the logo, navigation links (Home, Courses, Dashboard, Contact), a user profile icon, and a Logout button. The main section features a large image of a man in a plaid shirt and glasses, with the text 'Learn Online For FREE' and a 'Join Now' button. Below this is a teal banner with four icons and text: 'Learn The Essential Skills', 'Join A Community of Creatives', 'Learn How To Run A Business', and 'Pass Your Skills On To Another'. The bottom section features a large image of a man in a red suit, with the text 'My name is Siloma And I Teach For Free!' and a 'Help Me Achieve This Dream' button.

Learn Online For FREE

Are you a creative? Are you wondering how to gain industry skills or thrive in the creative ecosystem? Are you looking to set up your business or scale up your existing business? Join our community of creatives and get access to free learning resources, and a wealth of priceless business tips.

[Join Now](#)

Learn The Essential Skills **Join A Community of Creatives** **Learn How To Run A Business** **Pass Your Skills On To Another**

My name is Siloma And I Teach For Free!

Hi, I'm Siloma. I understand the struggle of starting a business without the necessary resources and support. I faced many challenges accessing free learning materials and skills to start out as an entrepreneur. For example, I never knew how to sell, how to handle clients nor even how to market my products.

Instead of letting that hold me back, I decided to create a platform that would make it easier for others to access the tools they need to succeed. That's why I launched this website, a place where I teach web design, graphics design, and entrepreneurship skills all for free. My goal is to help less privileged youth turn their creativity into a viable businesses.

My mission is to create 1,000 successful businesses through my training, which means I have to train over 100,000 young people. With the support of donors and sponsors, I believe that my vision of a world where anyone can pursue their entrepreneurial dreams is within reach. Join me on this journey and be a part of something truly special.

[Help Me Achieve This Dream](#)

Shortly after clearing campus, I stayed for years without meaningful employment. I embarked on several businesses to make ends meet. I understand the struggle of starting a business without the necessary resources and support. I faced many challenges accessing free learning materials and skills to start out as an entrepreneur.

This led me to create <https://braitacademy.com> a free learning hub targeting young underprivileged youth to teach young creatives on Entrepreneurship, Graphic Design, Digital Marketing and Web Development, basically what I know.

I do these classes every week through Google Meet and later host the pre-recorded sessions on YouTube and on the website, a fully-fledged Learning Management System (LMS) where students can create accounts, enroll to courses, undertake quizzes and assignments, track learning progress, interact with other students, and also post questions to the instructor.



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